An Garda Síochána

Oifig Saorála Fáisnéise,
An Garda Síochána, Teach áth Luimnigh,
Lárionad Gnó Udáras Forbartha Tionscail,
Baile Sheáin , An Uaimh,
Contae na Mí.
C15 DR90

Freedom of Information Office,
An Garda Síochána, Athlumney House,
IDA Business Park,
Johnstown, Navan,
Co Meath.
C15 DR90

Teileafón/Tel: (046) 9036350

Láithreán Gréasain/Website:
www.garda.ie

Bí linn*/Join us*

Ríomh-phoist:/Email: foi@garda.ie

Re: Freedom of Information Request FOI-000013-2019
Request Granted

Dear

I refer to your request, dated and received on 7th January 2019 which you have made under the Freedom of Information Act 2014 (FOI Act) for records held by An Garda Síochána. I understand a member of staff from this office contacted you on 28th January 2019 and your request was clarified 29th January 2019.

Part 1(n) of Schedule 1 of the FOI Act states that An Garda Síochána is listed as a partially included agency *"insofar as it relates to administrative records relating to human resources, or finance or procurement matters"*. Therefore, only administrative records that relate to human resources, finance or procurement shall be considered.

Your request sought:

> *The amount of money An Garda Síochána spent on external media/public relations/communications services in 2016, 2017 and 2018.*
>
> *What companies An Garda Síochána used for external media/public relations/communications services in 2016, 2017 and 2018 and how much each individual company received.*

Your clarified request sought:

> *Information on how much An Garda Síochána spent on services from the Communications Clinic specifically in 2016, 2017 and 2018 and what those services were/how the cost was divided up?*

I wish to inform you that I have decided to grant your request on the 31st January 2019.

The purpose of this letter is to explain that decision.

1. **Findings, particulars and reasons for decision**

Upon receipt, your request was forwarded to the Finance Directorate where a number of records have been identified.

Please see attached expenditure reports provided to this office for years 2016, 2017 and 2018 broken down annually by invoice number, cost and a brief description of the service provided by the Communications Clinic.

2. **Right of Appeal**

In the event that you are not happy with this decision you may seek an Internal Review of the matter by writing to the address below and quoting reference number **FOI-000013-2019.**

Freedom of Information Office, An Garda Síochána, Athlumney House, IDA Business Park, Johnstown, Navan, Co. Meath C15 DR90

Please note that a fee applies. This fee has been set at €30 (€10 for a Medical Card holder). Payment should be made by way of bank draft, money order, postal order or personal cheque, and made payable to Accountant, Garda Finance Directorate, Garda Headquarters, Phoenix Park, Dublin 8.

Payment can be made by electronic means, using the following details:

Account Name: Garda Síochána Finance Section Public Bank Account
Account Number: 10026896
Sort Code: 900017
IBAN: IE86BOFI90001710026896
BIC: BOFIIE2D

You must ensure that your FOI reference number (FOI-000013-2019) is included in the payment details.

You should submit your request for an Internal Review within 4 weeks from the date of this notification. The review will involve a complete reconsideration of the matter by a more senior member of An Garda Síochána and the decision will be communicated to you within 3 weeks. The making of a late appeal may be permitted in appropriate circumstances.

Please be advised that An Garda Síochána replies under Freedom of Information may be released in to the public domain via our website at www.garda.ie.

Personal details in respect of your request have, where applicable, been removed to protect confidentiality.

Should you have any questions or concerns regarding the above, please contact me by telephone at (046) 9036350.

Yours sincerely,

Sharon Kennedy **SUPERINTENDENT**

SHARON KENNEDY
FREEDOM OF INFORMATION OFFICER

31 **JANUARY 2019**

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The Communications Clinic

2016 Expenditure

Vendor Name	Cost Centre	Cost Centre Description	Subhead Item	Subhead Item Description	Invoice Date	Invoice Num	Accounted Dr	Accounted Cr	Balance	Header Description	Line Description	Payment Date	Period Name
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	23/02/2016	6708	€ 5,372.33	NULL	€ 5,372.33	A/C 3768	Training as per invoice 6708	14/06/2016	JUN-16
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	29/02/2016	6788	€ 1,845.00	NULL	€ 1,845.00	A/C 3768	Training as per invoice 6788	14/06/2016	JUN-16
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	18/05/2016	7036	€ 4,272.90	NULL	€ 4,272.90	A/C 3768	A/C 3768	28/06/2016	JUN-16
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	12/05/2016	7005	€ 5,535.00	NULL	€ 5,535.00	A/C 3768	Training as per invoice 7005	28/07/2016	JUL-16
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	28/04/2016	6968	€ 3,321.00	NULL	€ 3,321.00	A/C 3768	Training as per invoice 6968	28/07/2016	JUL-16
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	05/07/2016	7117	€ 5,166.00	NULL	€ 5,166.00	A/C 3768	Training as per invoice 7117	28/07/2016	JUL-16
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	22/03/2016	6759	€ 2,214.00	NULL	€ 2,214.00	A/C 3768	Training as per invoice 6759	28/07/2016	JUL-16
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	18/03/2016	6569	€ 22,921.26	NULL	€ 22,921.26	A/C NO 3768	Training as per invoice 6569	28/07/2016	JUL-16
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	13/04/2016	6932	€ 1,894.20	NULL	€ 1,894.20	A/C 3768	Training as per invoice 6932	28/07/2016	JUL-16
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	11/03/2016	6777	€ 5,469.70	NULL	€ 5,469.70	A/C 3768	Training as per invoice 6777	28/07/2016	JUL-16
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	12/07/2016	7165	€ 4,428.00	NULL	€ 4,428.00	A/C 3768	Training as per invoice 7165	28/07/2016	JUL-16
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	09/03/2016	6795	€ 2,583.00	NULL	€ 2,583.00	A/C 3768	Training as per invoice 6795	28/07/2016	JUL-16
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	19/04/2016	6929	€ 369.00	NULL	€ 369.00	A/C 3768	Training as per invoice 6929	28/07/2016	JUL-16
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	27/04/2016	6991	€ 3,896.34	NULL	€ 3,896.34	A/C 3768	Training as per invoice 6991	28/07/2016	JUL-16
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	05/07/2016	7172	€ 206.33	NULL	€ 206.33	A/C 3768	as per invoice 7172	30/08/2016	AUG-16
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	31/07/2016	7204	€ 2,058.90	NULL	€ 2,058.90	A/C 3768	as per invoice 7204	30/08/2016	AUG-16
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	29/08/2016	7296	€ 2,952.00	NULL	€ 2,952.00	A/C 3768	as per invoice 7296	06/10/2016	OCT-16
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	30/09/2016	7392	€ 2,214.00	NULL	€ 2,214.00	A/C 3768	Training as per invoice 7392	18/10/2016	OCT-16
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	20/08/2016	7291	€ 4,797.00	NULL	€ 4,797.00	A/C 3768	Training as per invoice 7291	18/10/2016	OCT-16
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	30/09/2016	7391	€ 1,476.00	NULL	€ 1,476.00	A/C 3768	Training as per invoice 7391	18/10/2016	OCT-16
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	071001	Non-Computer Consultancy Services	25/10/2016	7467	€ 9,225.00	NULL	€ 9,225.00	A/C 3768	as per invoice 7467	15/11/2016	NOV-16
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	08/11/2016	7515	€ 738.00	NULL	€ 738.00	A/C 3768	as per invoice 7515	29/11/2016	NOV-16
									€ 92,954.96				

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The Communications Clinic

2017 Expenditure

Vendor Name	Cost Centre	Cost Centre Description	Subhead Item	Subhead Item Description	Invoice Date	Invoice Num	Accounted Dr	Accounted Cr	Balance	Header Description	Line Description	Payment Date	Period Name
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	01/12/2016	7665	€ 4,920.00	NULL	€ 4,920.00	A/C 3768 - COURSE FEES - WRITING SKILLS	as per invoice 7665	19/01/2017	JAN-17
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	28/10/2016	7490	€ 4,612.50	NULL	€ 4,612.50	A/C 3768 - COURSE FEES - WRITING SKILLS	as per invoice 7490	19/01/2017	JAN-17
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	034004	Incidental Expenses - Miscellaneous	19/01/2017	7795	€ 3,075.00	NULL	€ 3,075.00	A/C 3768	as per invoice 7795	07/02/2017	FEB-17
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	31/01/2017	7823	€ 5,658.00	NULL	€ 5,658.00	A/C 3768	as per invoice 7823	21/02/2017	FEB-17
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	09/03/2017	7933	€ 645.75	NULL	€ 645.75	A/C 1926	as per invoice 7933	06/04/2017	APR-17
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	09/03/2017	7932	€ 7,632.85	NULL	€ 7,632.85	A/C 3768	as per invoice 7932	18/05/2017	MAY-17
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	31/01/2017	7821	€ 2,306.25	NULL	€ 2,306.25	as per invoice 7821	as per invoice 7821	23/05/2017	MAY-17
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	071001	Non-Computer Consultancy Services	23/02/2017	7816	€ 3,296.40	NULL	€ 3,296.40	A/C NO 3768	Consultancy work as per invoice 7816	07/06/2017	JUN-17
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	28/04/2017	8024	€ 6,435.00	NULL	€ 6,435.00	A/C NO 3768	Training	07/06/2017	JUN-17
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	21/01/2017	7728	€ 1,230.00	NULL	€ 1,230.00	A/C NO 3768	Training as per invoice 7728	07/06/2017	JUN-17
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	24/02/2017	7900	€ 2,952.00	NULL	€ 2,952.00	A/C NO 3768	Training as per invoice 7900	07/06/2017	JUN-17
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	034003	Advertising	31/05/2017	8225	€ 3,517.80	NULL	€ 3,517.80	MEDIA ANALYSIS PROJECT REF A/C 3768	as per invoice 8225	20/06/2017	JUN-17
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	034003	Advertising	31/05/2017	8226	€ 3,420.26	NULL	€ 3,420.26	A/C 3768	as per invoice 8226	29/06/2017	JUN-17
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	30/06/2017	8318	€ 8,615.01	NULL	€ 8,615.01	A/C 3768	Media Skills Training	21/11/2017	NOV-17
									€ 58,316.82				

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2018 Expenditure

Vendor Name	Cost Centre	Cost Centre Description	Subhead Item	Subhead Item Description	Invoice Date	Invoice Num	Accounted Dr	Accounted Cr	Balance	Header Description	Line Description	Payment Date	Period Name
THE COMMUNCIATIONS CLINIC LTD	G9500	Chief Administrative Office	033011	Training Work Fees - Domestic	30/12/2017	8904	€ 3,447.69	NULL	€ 3,447.69	Media Training Inv. 8904	Media Training Inv. 8904	01/02/2018	FEB-18
THE COMMUNCIATIONS CLINIC LTD	G9500	Chief Administrative Office	033011	Training Work Fees - Domestic	05/11/2017	8771	€ 38,216.12	NULL	€ 38,216.12	Media Training Inv. 8771	Journal Import Created	01/02/2018	FEB-18
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	31/10/2017	8775	€ 3,000.00	NULL	€ 3,000.00	Media Skills Training	Media Skills Training	06/02/2018	FEB-18
THE COMMUNCIATIONS CLINIC LTD	G9500	Chief Administrative Office	034003	Advertising	29/01/2018	9071	€ 4,469.82	€ 2,477.22	€ 1,992.60	A/C 3768-MEDIA MONITORING	A/C 3768-MEDIA MONITORING	26/04/2018	APR-18
THE COMMUNCIATIONS CLINIC LTD	G8500	Chief Administrative Office	034003	Advertising	20/12/2017	8968	€ 2,477.22	NULL	€ 2,477.22	A/C 3768-MEDIA MONITORING	A/C 3768-MSXIA MONITORING	26/04/2018	APR-18
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	31/01/2018	9101	€ 1,500.00	NULL	€ 1,500.00	A/C 3768-MEDIA TRAINING	A/C 3768-MEDIA TRAINING	26/04/2018	APR-18
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	22/03/2018	9261	€ 1,500.00	NULL	€ 1,500.00	A/C 3768-MEDIA TRAINING	A/C 3768-MEDIA TRAINING	26/04/2018	APR-18
THE COMMUNCIATIONS CLINIC LTD	G9112	Finance Section	033011	Training Work Fees - Domestic	02/07/2018	320	€ 475.00	NULL	€ 475.00	A/C 3768 Communication Training	A/C 3768 Communication Training	18/07/2018	JUL-18
THE COMMUNCIATIONS CLINIC LTD	G9020	Garda Press Office	033011	Training Work Fees - Domestic	30/04/2018	79	€ 2,100.00	NULL	€ 2,100.00	A/C 3768. TRAINING.	A/C 3768. TRAINING.	28/08/2018	AUG-18
									€ 52,708.63				