

BARGAIN or DEALBREAKER?

The golden rules of online shopping



BUY FROM TRUSTED SOURCES

Use brands and shops that you are familiar with.

THINK TWICE BEFORE PURCHASING

Make sure you understand the risks of buying online.



DON'T SEND MONEY TO SOMEONE YOU DON'T KNOW

If you wouldn't give money to a random person on the street, don't do it on the internet. If possible, reserve the right to receive the goods first.



CHECK REVIEWS AND RATINGS

Especially of unknown stores and individual sellers.



USE CREDIT CARDS WHEN PURCHASING THINGS ONLINE

Most credit cards have a strong customer protection policy. If you don't get what you ordered, the card issuer will refund you.

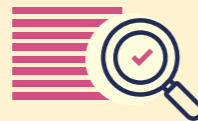
NEVER SEND YOUR CARD DETAILS BY EMAIL

Never send a copy of your card, your card number, PIN or any other card information to anyone by email.



CONTROL RECURRING CHARGES

Before providing your card details to pay for a continuous service over the internet, find out how you can stop that service.



SAVE ALL DOCUMENTS RELATED TO YOUR ONLINE PURCHASES

They may be needed to establish the terms and conditions of the sale or to prove that you have paid for the goods.



NOT BUYING? DON'T LEAVE YOUR CARD BEHIND

If you are not buying anything, don't submit or save your card details.



CHECK THE WEBSITE PAYMENT SECURITY

Only do your online shopping on websites that use full authentication systems (such as Verified by Visa / MasterCard Secure Code).



MAKE SURE THE DATA TRANSFER IS SECURE

Use HTTPS and SSL protocols when browsing the internet. Remember: the padlock symbol alone doesn't make a website legitimate.