## Before downloading an app... check the **F**\*\*\* **UP** signs!



- Be suspicious of apps that promise very high shopping discounts.
- Check the publisher of the app. Criminals can use similar names; so be careful.
- Check other user's reviews and ratings. A fake app will likely have zero reviews while a real app will likely have thousands.
- Check the publish date. A fake app will have a recent publish date, while a real one will have an "updated on" date.
- Check how many times the app has been downloaded.
- Look for spelling mistakes in the title or description. Take extra caution if it looks like the language isn't the developers' first language.
- Read the app's permissions. Check which types of data the app can access, and if it might share your information with external parties. Does it need all these permissions? If not, don't download it.
- When in doubt, visit the official website of the brand or seller and look for the icon or button that reads 'Get our app'.



